

FEATURED VIDEO SPECS

Video Dimensions

640x480 preferred

Video will be resized (to scale) to 487px wide (to fit within the constraints of the website).

Accepted Formats

MPEG, AVI, MOV, FLV (MOV format is preferred)

Screenshot for AE Home Page

AE can set the home page screenshot up for advertisers, but if you would like to create a specific screenshot (you'd like something in particular shown) you may provide an image to be used. Image dimensions for the home page screenshot are: 292px X 192px.

Featured Company Description

Please provide one to three paragraphs of text to go along with your featured company video.

Skyscraper Banner

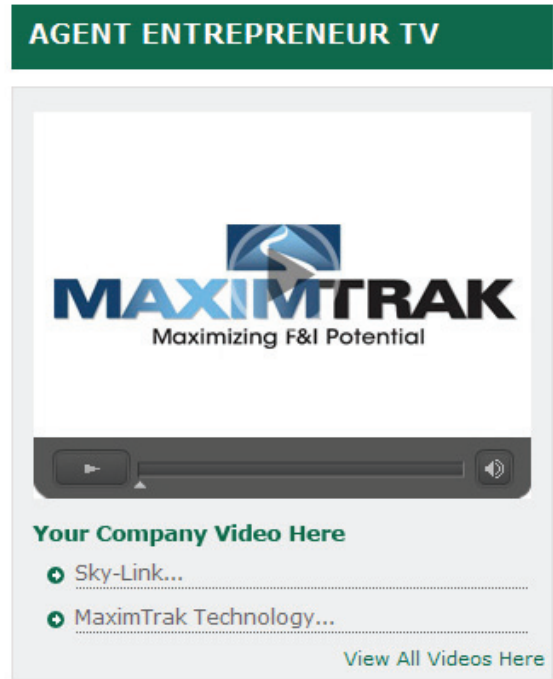
You may also have a skyscraper banner featured on your Company Video page. If you have already supplied a skyscraper banner for a featured company listing/microsite we will use that banner. Banner specs are as follows:

Dimensions: 160 x 600

File Formats: GIF, JPG, SWF, animated GIF

Max File Size: 40k

**If you plan on submitting a .SWF (flash) banner, please review the AE Media Kit for steps on inserting click tags.*



SouthwestRe has been an innovator in reinsurance for the past 25 years. Recognized as one of the most knowledgeable organizations in the reinsurance arena, SouthwestRe provides the full spectrum of policy and financial administration for organizations that sell Finance & Insurance products.

SouthwestRe is dedicated to providing highly profitable turnkey solutions to our clients. We utilize reinsurance to deliver some of the highest profits in the industry directly to our clients while effectively managing their financial risk.

Our collaborative relationships with a nationwide network of independent agents, dealers and business partners enables SouthwestRe to identify industry trends early in their growth and respond to them with the creation of new products and services. Our clients see this each time we design a successful program tailored to fit their business model. This unique customization has quickly established SouthwestRe as one of the premier providers of automotive F&I products and services.